

On page 5, lines 11 and 20, please substitute --an audible ringback-- for "a ring".

On page 6, lines 31 and 35, please substitute --audible ringback-- for "ring".

On page 7, line 2, please substitute --audible ringback-- for "ring".

On page 9, line 8, please insert --of a type which is contained in-- after "is".

On page 11, line 18, please substitute --initiates a sequence of prerecorded announcements as illustrated in Figs. 6 and 7-- for "enters a ringing sequence as illustrated in Fig. 6".

On page 16, line 2, please delete "number".

On page 19, line 6, please substitute --connect-- for "correct"

In the Claims:

Please amend claims 1-3, 6, 7, 15 and 16, as follows:

Sub B3
1. (Amended) A marketing system for selectively modifying an existing telephone network by modifying a portion of the call processing software of the existing telephone network and by replacing at least a portion of an audible call progress signal generated by the telephone network by a generally continuous prerecorded announcement, the system comprising:

means for placing a telephone call by a calling party at a first telephone;